



Yr Ysgol John Frost - The John Frost School

Lighthouse Road, Duffryn, Newport NP10 8YD
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Website: www.thejohnfrostschoo.co.uk

Pennaeth / Headteacher:
Mark Tucker BA MA

Dear Parent/Carer

Information about the use of images of children/young people

Occasionally, we may take photographs of the students at our school. We may use these images in our prospectus, or in other printed publications that we produce as well as on our website or on project display boards at our school. We may also make video or webcam recordings for monitoring or other educational use.

Please note that websites can be viewed throughout the world and not just in the United Kingdom where UK law applies.

From time to time, our school may be visited by the media who will take photographs or film footage of a visiting dignitary or other high profile events. Students will often appear in these images, which may appear in local or national newspapers, or on televised news programmes. From time to time, parents/carers will be invited to the school to various activities and events, such as award ceremonies, drama productions etc at which parents/guardians/other family members may wish to take photographs/video recordings. We may re-use photographs or recordings after your child leaves this school.

We will not include personal e-mail or postal addresses, or telephone numbers on video, on our website, in our prospectus or in other printed publications.

We may use group or class photographs or footage with very general labels, such as 'a science lesson' or 'making Christmas decorations'.

We will only use images of children/young people who are suitably dressed, to reduce the risk of such images being used inappropriately.

We will use all images responsibly.

In summary, we are asking for the following permissions:

1. to use your child's photograph in the school prospectus and other printed publications that we produce, for promotional purposes or on project display boards
2. to use your child's image on our website
3. to record your child's image on video or webcam
4. to allow your child to appear in the media
5. to allow your child to appear on our social media; Facebook, Twitter and Instagram
6. to accept that parents/guardians may take photographs/videos at activities and events held at the school.

To comply with the Data Protection Act 1998, we need your permission before we can photograph or make any recordings of your child for promotional purposes.

Yours sincerely

Mr M Tucker
Headteacher